

BUSY BEE

HELPERS STAY AWAY IN DROVES

Despite memos to each sporting division of the Club and a large notice at the Clubhouse, helpers to the Club's latest busy bee, stayed away in their thousands. Most conspicuous by their absence were the Divisional helpers. Only Snr Football (1) and Hockey (2) were represented along with (3) social members, (3) Board members, (1) potential Board member and (1) of the Club's major sponsors, plus our Secretary/Manager.

This is a dismal effort and must leave the Board of Management wondering why they are putting themselves out for a seemingly uncaring group of people. There were plenty of excuses of course - but isn't there always. It is hard to believe that amongst all of our Divisional members only three with time to spare, could be found. Road Runner passes on the Board's sincere thanks to those who did lend a hand and in doing so expresses the hope that the next time a busy bee is held we will see a much better expression of interest from our sports participants.



the ROAD RUNNER

OFFICIAL PUBLICATION OF THE

Willetton Sports Club Incorporated



DECEMBER, 1984

Telephone: OFFICE - 332 5771 - BAR - 332 5990

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SOFTBALL • JUNIOR FOOTBALL • SENIOR FOOTBALL • JUNIOR BASKETBALL
SENIOR BASKETBALL • SENIOR CRICKET • NETBALL • CHESS • HOCKEY
JUNIOR CRICKET • LITTLE ATHLETICS • TENNIS • SOCIAL

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MEMBERS SAY NO TO NAME CHANGE

At a well attended Extraordinary General Meeting of Members held at the Clubhouse on Tuesday 20th November, a proposal to change the name of the Club was defeated in a 43 to 41 vote.

The proposal for the name change stemmed from a recommendation of the sub-committee on Marketing and Sponsorship, which saw the change as a vital tool in an extensive marketing campaign which is planned to get underway early in the new year.

The purpose of the campaign is to substantially increase Club membership numbers, particularly in the NON-sports area.

Speakers in favour of the motion endeavoured to convey to the meeting the importance of broadening the Club's membership base to include many more social members. They explained that a broader membership base would provide a more stable financial base for the Club and would also assist in gaining better corporate sponsorship of the Club. It was pointed out that many benefits would flow to the Club's Sports Divisions as a result of the change and the resulting increase in Membership. These benefits were listed as:

- A stronger financial 'home'
- A guarantee of sponsorship equal to the 1984 level.
- Additional revenue from a larger sponsorship pool.
- Greater community awareness of Divisional activities.
- Improved Club facilities

were not aware of the Club's social and fellowship benefits.

Members speaking out against the motion questioned the need for the name change and expressed doubt that it would make any difference to the success of the marketing campaign if the current name was retained.

They also criticised the suggested logo which was displayed.

After the meeting, Board Member Charles O'Donnell, who is Chairman of the Marketing and Sponsorship Committee expressed his disappointment at the decision of the meeting and said that it had thrown into doubt the future of the Marketing Campaign which had taken some months to put together. He said that the decision meant that the Committee would probably

have to go back to square one and re-think the whole strategy out again. He believed that a campaign with the current name would have to be entirely different to the one which the Committee had devised.

The Committee is to meet to consider the matter prior to forwarding its comments and recommendations to the Board.

CHANGEROOMS FOR XMAS

Yes, the change rooms which are under construction on Burrendah Reserve South are expected to be completed by Xmas. This much needed facility will certainly be welcomed by thousands of sportsmen, women and children who have had to endure fairly primitive conditions for years past.

That situation, we hasten to add, is not the fault of our Council.

The City of Canning was

prepared to build change rooms two years ago, but at the suggestion of the Club, agreed instead, to allocate the funds to a composite stadium/change-rooms complex. Unfortunately the proposal failed to attract the support of the Dept. for Youth Sport and Recreation which was also asked to contribute. Faced with the prospect of no decent toilet and shower facilities for a further 12-18 months, the Club reluctantly suggested that Council should pro-

ceed with the changerooms as a separate project.

And so they are soon to become a reality. When the stadium is eventually built, it will be connected to the changerooms by an enclosed walkway, not the most suitable arrangement but one which will satisfy the original intent of making our recreational facilities more multi-functional. The change rooms will be used by our junior footballers, hockey players, cricketers and basketballers.



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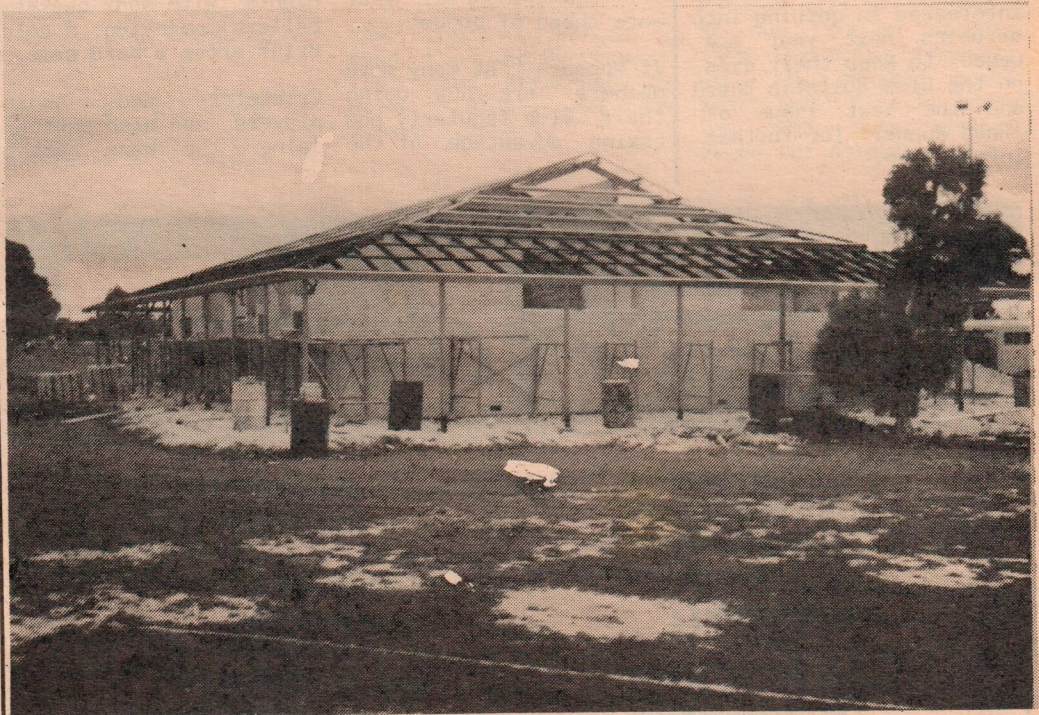
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Change Rooms to service the south and west ovals and basketball courts at Burrendah Reserve are progressing steadily.

CLUB EXTENSIONS TO GO AHEAD

Council Supports Proposal

The proposed extensions to the Club's premises and the adjoining change-room complex has received the green light from the Board of Management and the City of Canning.

Negotiations between the Club and Council were successfully concluded recently and the project was approved by Council at its meeting on Monday 26th November.

Under the agreement, the total cost of the overall project will be shared equally by Club & Council, an indication that Council

has recognized the benefits which the community will derive from such a facility.

The building which will adjoin the Club's existing premises will contain a gymnasium, sauna, spa-bath, teenage lounge, child minding centre and changerooms and public toilets.

The estimated cost of the project is \$340,000, the Club's portion of which will be financed by a self supporting loan, repayable over fifteen years.

LONGER LEASE

One important factor of the agreement is that the term of the lease on the new building will be 30 years, giving the Club a better security of tenure. The term of the lease on our existing premises will also be lengthened to coincide with the term of the new section. Tenders are expected to be called during January and completion date is likely to be May 1985.

FEW DISRUPTIONS

There is likely to be

little disruption to normal use of our Clubhouse during the building period. There will be some inconvenience whilst the offices are re-located and a new enlarged foyer is constructed, however, members will no doubt be happy to put up with this in the knowledge that they will soon have much improved facilities at their disposal. The new section has been designed to enhance the look of our existing Clubhouse and will be landscaped upon completion.

COUNCILLORS VISIT CLUB



At the invitation of the Board, thirteen City of Canning Councillors, including Mayor Felco Tacoma, visited our Club recently to view the progress of development of Burrendah Reserve and to hear at first hand the Board's hopes and aspirations for the continuation of development of both the grounds and the Club.

Councillors and Board Members spent 45 minutes inspecting the grounds and buildings under construction before sitting down to a dinner prepared by Chef Tony Cumins. The gathering was then addressed by President, Pat Moylan and the Sec/Manager.

It was pointed out to Councillors that good quality sports grounds are crucial to the Club's continued viability. Councillors were asked to look upon the Club as an integral part of the Community structure and not simply as a private organisation.

They were told of the Club's desire to have lawn bowls facilities established on the Reserve in the near future and outlined the manner in which this could be achieved.

Many Councillors attend-

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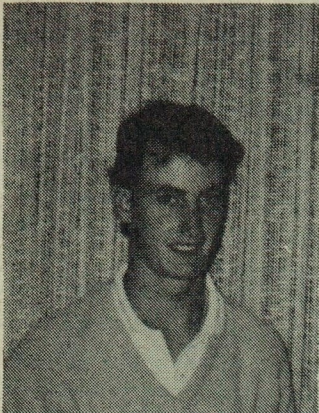
Contact
HANS VERKERK
ASSISTANT MANAGER
PHONE 330 5366
A/HRS 332 1005

Guarantee

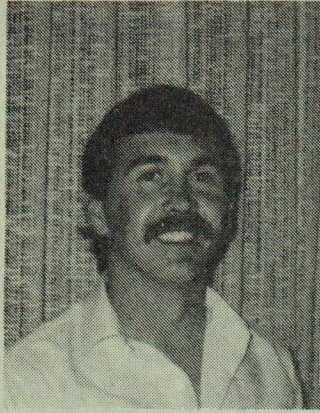
Members are assured of the best of
attention at all times.

CLUB MEMBERS MUST PRODUCE MEMBERSHIP BADGES TO BE ELIGIBLE FOR
THE \$500 DISCOUNT OFF THE CASH PRICE ON USED CARS PRICED ABOVE \$1500

PICS FROM SENIOR FOOTBALL WIND-UP



Peter Fogarty: — Leading goal kicker, Reserves.



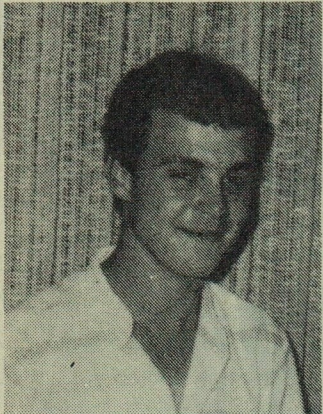
Kim Barrett — Coach's Trophy, League.



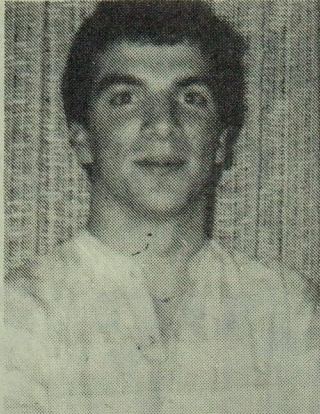
Andy McIntosh — Reserves Coach.



Jeff Trott — Leading goal kicker, League Coach.



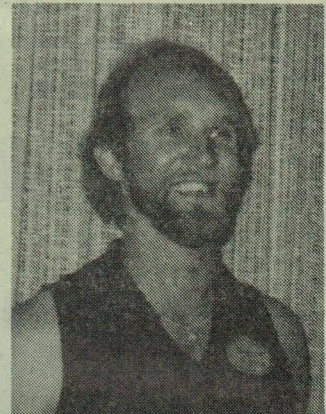
Jason Welsh — Fairest and Best, Colts.



Peter O'Donnell — Fairest and Best, Reserve.



Ray Pearce — 150 Games Award



Rob Poepjes — Fairest and Best, League.

FOR YOUR DIARY

DECEMBER

- 7th Friday **DINING AT THE CLUB**
With PETER RYAN at the Keyboard
- 8th Saturday **PRIVATE FUNCTION IN LOUNGE**
Members Please use Club Bar.
Counter meals only available.
- 14th Friday **DINING AT THE CLUB**
With PETER RYAN at the Keyboard
- 15th Saturday **PATRIC McMAHON CABARET**
Members to use Club Bar from 7p.m.
- 16th Sunday **CHILDREN'S XMAS PARTY**
Free Drinks & Lollies for kids.
Father Xmas arrives 4p.m.
- 21st Friday **XMAS SMORGASBORD NIGHT**
Dancing till 11p.m. with the
DUO MINDER
- 22nd Saturday **SENIOR CRICKET XMAS PARTY**
in Club Bar
Members to use Lounge from 4.30p.m.
- 25th Tuesday **CHRISTMAS DAY
CLUB CLOSED**

BOARD MEMBERS

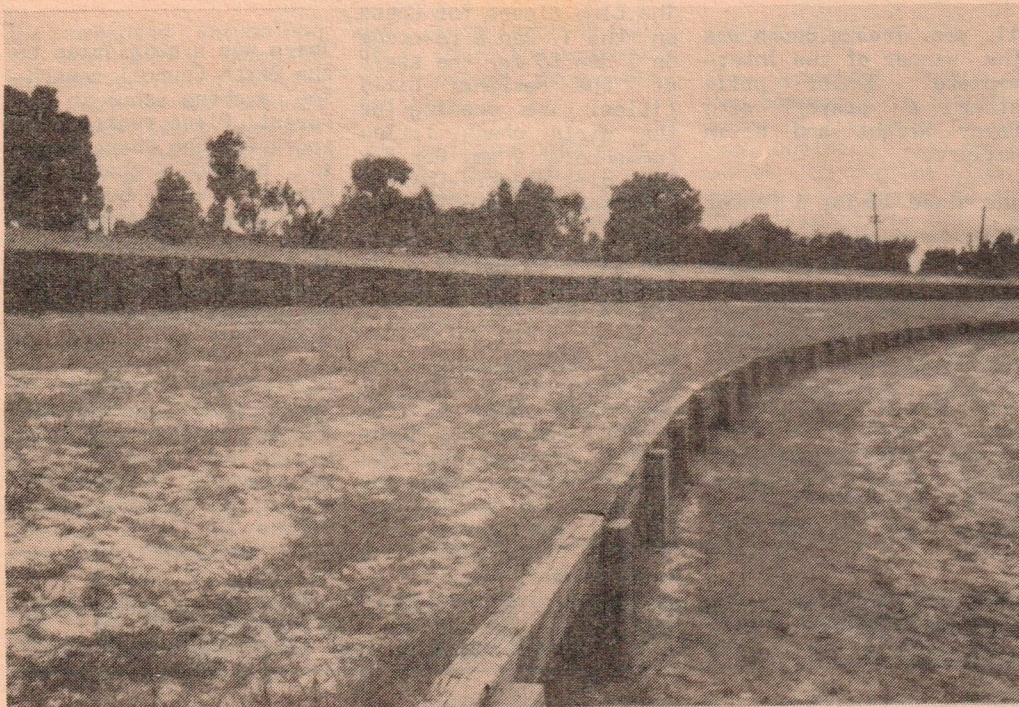
PRESIDENT	Pat Moylan	— 457 2474
Social/Divisional Affairs	Geoff Field	— 457 3449
House/Junior Affairs	Dick Darling	— 457 4512
Grounds/House	Cedric Muller	— 332 3356
Marketing/Sponsorship	Charles O'Donnell	— 457 3180
Junior Affairs/Social	Elaine McSwan	— 457 5346
Divisional Affairs/ Membership Development	Kate Scantlebury	— 457 1732

DIVISIONAL CONTACTS

JNR. BASKETBALL	Mary Hampel	— 332 1809
SNR. BASKETBALL	Gaye Endersby	— 332 4808
JNR. FOOTBALL	Frank Anderson	— 332 5195
SNR. FOOTBALL	Brian Waters	— 457 4045
CHESS	Vince Soto- Olivo	— 332 3365
TENNIS	Margaret Carn	— 332 1586
SOFTBALL	Graham Mackay	— 458 7219
NETBALL	Denise Abe	— 457 5096
LITTLE ATHLETICS	Laurie Robers	— 457 8931
JNR. CRICKET	Graham Cheney	— 457 5160
SNR. CRICKET	Graeme Roe	— 457 3461
HOCKEY MEN	Barry Arnold	— 332 5074
HOCKEY WOMEN	Robyn Austin	— 330 7503
HOCKEY JNR.	Brian Kavanagh	— 457 5068

**If you are not buying your
TAKE-AWAY BEER
from Your Own Club you
are definitely paying**

Northern Grounds Shaping UP



The north ovals of Burrendah Reserve are at last starting to look like playing fields and hopes are high that we will see some "A" Grade cricket played there early in the New Year.

The Senior Football and Hockey grounds have improved considerably over recent months and should be ready for the start of the winter season.

One of the features of this ground is the tiered spectator parking which sweeps around the north-west perimeter of the football oval to provide ideal viewing conditions.

The one cloud on the horizon is the probability that the change-rooms to service the ovals will not be completed in time for the start of the season. This may not pose too many problems however, as it may be possible to arrange for the first few matches to be played 'away'.

The Club is anxiously awaiting a decision by Council on whether a 1.8 metre link link mesh fence is to be erected around the north oval as requested. The fence would assist in controlling spectator parking and would help the Senior Football Division to balance its budget through increased revenue from gate takings. Council is expected to decide on the fence issue sometime in December.

Consultant curator, Roy Abbott, is said to be very happy with the way the turf wicket has developed. This wicket, which was originally located at Gloucester Park by Kerry Packer's World Series Cricket organisation, and transported in sods to the Burrendah Reserve by Club volunteers is virtually ready for use and awaiting completion of the grounds.



Club Groundsman, Johan A. gives the new northern turf wicket a "haircut".